

This Privacy Policy addresses information collected by **U.S. Building Inspectors**; “we”; “us”; or “our”) when you visit the website, <http://www.homegauge.com> and the pages under such website, including all mobile and PC applications (collectively, our “Website”) or register on the Website and our practices for preserving the privacy and security of such information. Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, you should not use the Website. By accessing or using this Website, you agree to this Privacy Policy.

## DEFINITIONS

The terms defined in the Introduction have their assigned meanings, and each of the following terms has the meaning assigned to it:

- “**Agent**” means a real estate agent or broker who retains an Inspector to perform an inspection
- “**Customer**” means an individual homebuyer, home seller, or investor who retains an Inspector to perform a home inspection.
- “**Inspector**” means an entity or individual providing home inspection services.

## INFORMATION COLLECTION

Our Website (**U.S. Building Inspectors** <https://www.usbi.net>) collects information that identifies, relates to, describes, references, or is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household (“personal information”). **U.S. Building Inspectors** collects the following categories of personal information and has collected the following categories of personal information from its Customers within the last twelve (12) months, for the following categories of purposes and from the following categories of sources, and **U.S. Building Inspectors** does not share personal information.

### **Category of Information Collected**

#### **Categories of Personas**

#### **Examples**

#### **Purposes for Collection in the Preceding 12 months or future uses**

#### **Categories of Sources from which Personal Information has been Collected in the Preceding 12 months or will be Collected**

#### **Categories of Third Parties we Disclose Personal information**

#### **Personal Identifiers**

Customers, Inspectors, and Agents.

Name, physical address, email address and similar information.

To contact you directly, to enable Inspectors to create and deliver reports, to allow Customers to view and download reports, and as otherwise described below.  
Directly from you when voluntarily provided by you to us, including but not limited to by registering on the Website or filling out a form or via a telephone call.  
When Inspectors themselves provide us with information about a Customer and/or Agent.

### **Browsing Information**

All visitors of the website

Browsing history, search history, information on a Customer's interaction with a website, application, or advertisement, online identifiers (such as a cookie) and similar information.

To customize the Website and services provided to you, to analyze and improve use of the Website, develop analytics, for testing and research purposes and as otherwise described below.

Directly from your device by observing your actions on our Website. (See Cookies and Tracking below).

From third parties who collect such information on our Website and elsewhere, such as Google Analytics and others.

### **Cookies and Tracking**

Browsing Information is automatically collected through various means such as cookies and pixels on this Website or in our emails. "Cookies" are pieces of information that may be placed on your device by a service for the purpose of facilitating and enhancing your communication and interaction with that service. Many services use cookies for these purposes. We may use cookies (and similar items such as clear gifs, web beacons, tags, etc...) on our Website to customize your visit, to analyze how you use our Website and for other purposes to make your visit more convenient or to enable us to enhance our services. Cookies and similar items are not used by us to automatically retrieve personally identifiable information from your device without your knowledge, but may be used to store your login credentials. We may use both first- and third-party cookies. First-party cookies are those set by us. Third-party cookies (like those used by Google Analytics described below or social media platforms) are cookies that are set by a domain and party other than us.

We may use Google Analytics, which is a web analytics service provided by Google, Inc. Google and similar services collect certain information relating to your use of the Website. Such services may use cookies to help the Website analyze how users use the Website. You can find out more about how Google uses data when you visit our Website by visiting "How Google uses data when you use our partners' sites or apps" (located at [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/)).

Based on your web browser, you have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser

setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the services.

## HOW WE USE YOUR INFORMATION

We use information that we collect from you or a third party that has been authorized to establish or access your HomeGauge account (such as an Inspector, Customer, or Agent with whom you are working):

- To present our Website and its contents to you;
- To provide you with notices about our Website and your account;
- To provide you with information, products, or services that you request from us;
- To market our projects and services to Inspectors;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us;
- In any other way we may describe when you provide the information; and
- For any other purpose with your consent.

## DATA RETENTION

We will retain your information for as long as your account is active or as needed for us to manage and provide our services and for our business needs. Even if we delete some or all of your personal information, we may continue to retain and use de-identified or aggregate data previously collected.

## DISCLOSURE OF YOUR INFORMATION

**U.S. Building Inspectors** will not share personal information. We only share Customer personal information after receiving express consent. Customers may **opt out of U.S. Building Inspectors sharing this information** with such third parties at any time. Additionally, we may disclose your information:

- To our services providers, contractors, and third parties we use to support our business, such as those providing IT security, analysis of usage data, and other

services to provide our products and services. However, such parties are only authorized to use the information as directed with your written consent.

- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of **U.S. Building Inspectors'** assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which information held by **U.S. Building Inspectors** about our Website users is among the assets transferred.
- To comply with any court order, law, or legal process, including to respond to any lawful government or regulatory request;
- To enforce or apply our policies or investigate fraud; and
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of HomeGauge, our users, Customers, or others.